

On and Off Airport Rental Car Market Share Figures: PDX & HIO

Activity Month: Sep-16
Date Published: 10/24/2016

PDX:

Rental Car Company	Gross Receipts	Market Share
Avis Budget Car Rental, LLC	2,995,677.98	15.41%
EAN Holding, LLC dba Enterprise Rent-A-Car	3,306,403.22	17.01%
EAN Holding, LLC dba Alamo Rent-A-Car	2,038,064.36	10.49%
EAN Holding, LLC dba National Car Rental	2,412,813.80	12.41%
The Hertz Corporation	4,159,536.74	21.40%
Todd Investment Company dba Dollar Rent-A-Car	1,767,266.85	9.09%
DTG Operations, Inc. dba Thrifty Car Rental	840,485.22	4.32%
Budget Rent A Car System, Inc.	1,713,440.90	8.82%
Airport Van Rental	24,286.14	0.12%
Payless Car Rental, Inc.	179,150.48	0.92%
Total Market Share	\$19,437,125.69	100%

Hillsboro Airport:

Rental Car Company	Gross Receipts	Market Share
The Hertz Corporation	192,526.00	59.4%
Avis Budget Car Rental, LLC	106,836.27	33.0%
EAN Holding, LLC dba Enterprise Rent-A-Car	24,604.45	7.6%
Total Market Share	\$323,966.72	100.0%